

V. Consumer Problems

Mount copies of advertisements of familiar products. Caption
To Buy or Not to Buy.

VI. Transportation

Use models or toy planes, trains, automobiles, and ships with
factual books about them. Especially suitable for shelf displays.

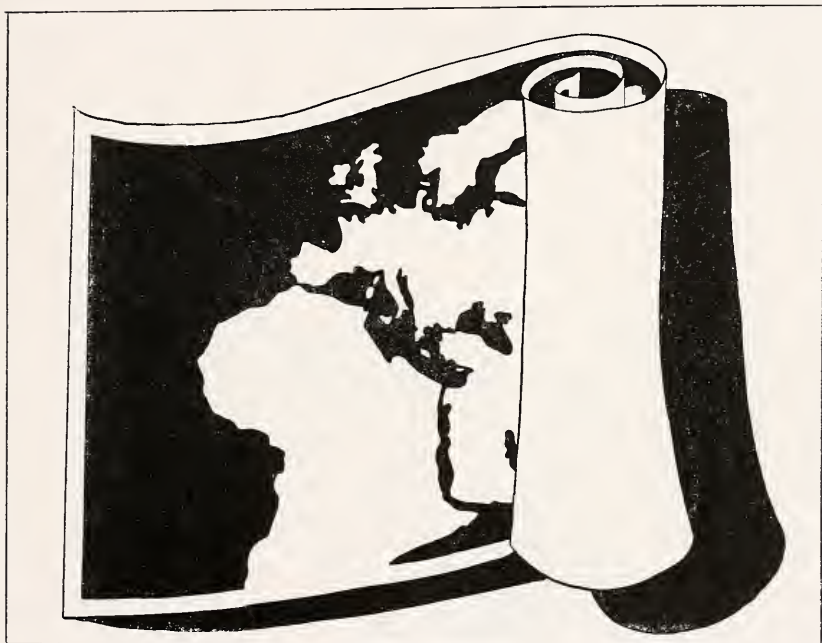


FIGURE 8

TRAVEL. To illustrate the familiar caption **Unrolling the Map**, do just that. Take an interesting and colorful map and tack it to the bulletin board partly unrolled. Or make a poster similar to the illustration, using a bright opaque blue for the water and a bright solid color or white for the land. Outline with black. For the caption use letters cut from an old map, pinning them to the board above or below the unrolling map. Display books on exploration, travels, or world affairs.